

C5 Pilot Actions in Emilia-Romagna: state of the art

Pilot Action 1

The regional survey on Renewable Energy Sector carried out in Emilia-Romagna highlighted the necessity to build, among the business support actors, competences focused on the Energy theme, in order to provide them with more effective instruments and competences.

The organisation of 2 seminars is foreseen, that are:

- Open to the participation of **all the interested regional stakeholders** (policy makers, support officers, research centers, local agencies, startups and enterprises of the energy sector);
- Focused on **specific themes** as:
 - The **Lean Startup model** as a tool to support the startup growth in terms of competencies, business, team building etc. This seminar will take place in January 2015
 - The most relevant **Venture Funds for the Energy Sector** active in Europe.
- Participated by **external experts**, also coming from ENERGEIA partner regions.

Pilot action2

The regional survey on Renewable Energy Sector carried out in Emilia-Romagna highlighted also the strong need of acting in a **pre-seed phase**, in order to stimulate the **birth of new project proposals**. The pilot action is aimed at scouting and supporting **new business ideas** in the field of the renewable energy.

Two sub actions have been implemented:

- The organisation of a **scouting activity in Universities and Research institutions**, which lasted 3 months;
- The implementation of a **business support path** aimed at the development of **business plans**.

The most promising business ideas gathered during the scouting phase and selected through a public call are now being supported through a **competence building path** that aims at providing them with the following services:



- Training sessions
- Tutor support services
- Advisory services on team building and on the elaboration of the Business Plan
- Access to facilities (meeting rooms and offices for limited periods)
- Networking
- Communications and public relations
- Participation in transnational events (final ENERGEIA conference)
- The support path will last from September 2014 to January 2015.

6 beneficiaries have been selected:

- **Air Energy:** exploitation of the road turbulence caused by the passage of vehicles as a clean energy source (micro-wind turbines)
- **Nostra Energy:** consultancy for the reduction of the energy consumption of buildings and SMEs
- **Eudore:** wave motion exploitation for clean energy production;
- **GE4F:** consultancy for energy storage produced by renewable energy sources;
- **Re Energy:** recovery and disposal of raw materials from PV panels;
- **Alga&Zime:** biotechnological solutions for plants and processes that improve the environmental and economic sustainability in the agro-industrial agro-energetic, cosmeceutic and nutraceutic sectors (bio-mass for energy production)



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